



Falcon Concepts Limited

FAALCON CONCEPTS LIMITED

The Corporate Identification Number of our Company is U74999HR2018PLC074247

Our Company was originally incorporated at Haryana as "Falcon Concepts Private Limited" on 24th May, 2018 under the provisions of the Companies Act, 2013 vide Certificate of Incorporation issued by the Registrar of Companies, Central Registration Centre. Consequent upon the conversion of our Company to public limited company, the name of our Company was changed to "Falcon Concepts Limited" vide fresh certificate of incorporation dated 25th May, 2023 issued by the Registrar of Companies, Delhi. Corporate Identification Number of our Company is U74999HR2018PLC074247.

Registered office: N-75 Ground Floor Mayfield Garden, Sector-51NA, Gurgaon HR 122018;

website: www.faalcon.in, E-Mail: info@faalcon.in; Telephone: +91-124-4383074.

Company Secretary and Compliance Officer: Mr. Vinod Kumar;

THE ISSUE

PROMOTER'S OF OUR COMPANY: MRS. EKTA SETH, MR. TRIBHUVAN SETH AND MR. PRITHVI SETH

The issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations (IPO of Small and Medium Enterprises) and the equity shares are proposed to be listed on SME platform of " (BSE Ltd") (BSE SME).

PUBLIC ISSUE OF UPTO 19,50,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH ("EQUITY SHARES") OF FAALCON CONCEPTS LIMITED ("COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ 62/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ 52/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹ 1,209.00 LAKHS ("THE ISSUE"), OUT OF WHICH 98,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH FOR CASH AT A PRICE OF ₹ 62/- EACH AGGREGATING TO ₹ 60.76 LAKHS WILL BE RESERVED FOR MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS MARKET MAKER RESERVATION PORTION i.e. NET ISSUE OF 18,52,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH AT A PRICE OF ₹ 62/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ 52/- PER EQUITY SHARE AGGREGATING TO ₹ 1,148.24 LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 28.55% AND 27.12% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THIS ISSUE IS BEING IN TERMS OF CHAPTER IX OF THE SEBI (ICDR) REGULATIONS, 2018 AS AMENDED FROM TIME TO TIME.

For Further details see "TERMS OF THE ISSUE" beginning on page no. 196 of the Prospectus.

THE FACE VALUE OF THE EQUITY SHARES IS ₹ 10/- EACH AND THE ISSUE PRICE IS ₹ 62/-.
THE ISSUE PRICE IS 6.2 TIMES OF THE FACE VALUE.

ISSUE OPENS ON: FRIDAY, 19TH APRIL, 2024, CLOSED ON: TUESDAY, 23RD APRIL, 2024.
Minimum Lot Size 2,000 EQUITY SHARES FOR RETAIL INDIVIDUAL INVESTORS.
4,000 EQUITY SHARES AND IN MULTIPLES OF 2,000 EQUITY SHARES THEREAFTER FOR HNI/QIB CATEGORY.

ASBA* Simple, Safe, Smart way to application – Make use of it.
*Application Supported by blocked amount (ASBA) is better way of applying to issue by simple blocking the fund in the bank account, investor can avail the same. For details, check section on ASBA below.

UPI NOW AVAILABLE IN ASBA FOR RETAIL INDIVIDUAL INVESTORS.
For Details on the ASBA and UPI process, please refer to the details given in ASBA form and Abridged Prospectus and please refer to the section "ISSUE PROCEDURE" beginning on page no. 208 of the Prospectus. The process is also available on the website of Bombay Stock Exchange Limited (www.bsesme.com), in General Information Document. List of Banks Supporting UPI is also available on the website of SEBI (www.sebi.gov.in).

IN TERMS OF THE SEBI CIRCULAR BEARING NUMBER: CIR/CFD/POLICYCELL/11/2015, DATED NOVEMBER 10, 2015 AND THE ALL-POTENTIAL INVESTORS SHALL PARTICIPATE IN THE ISSUE ONLY THROUGH AN ASBA FACILITY, PROCESS PROVIDING DETAILS ABOUT THE BANK ACCOUNT WHICH WILL BE BLOCKED BY THE SELF-CERTIFIED SYNDICATE BANKS ("SCSBS") FOR THE SAME. FURTHER PURSUANT TO SEBI CIRCULAR BEARING NO. SEBI/HO/CFD/DIL2/CIR/P/2019/76 DATED JUNE 28, 2019. FOR IMPLEMENTATION OF PHASE II FOR UPI FACILITY, WHICH IS EFFECTIVE FROM JULY 01, 2019, ALL POTENTIAL BIDDERS (EXCEPT ANCHOR INVESTORS) ARE REQUIRED TO MANDATORILY UTILIZE THE APPLICATION SUPPORTED BY BLOCKED AMOUNT ("ASBA") PROCESS PROVIDING DETAILS OF THEIR RESPECTIVE ASBA ACCOUNTS OR UPI ID (IN CASE OF RIIS), IN WHICH THE CORRESPONDING APPLICATION AMOUNTS WILL BE BLOCKED BY THE SCSBS OR UNDER THE UPI MECHANISM, AS APPLICABLE. FOR DETAILS IN THIS REGARD, SPECIFIC ATTENTION IS INVITED TO "ISSUE PROCEDURE" ON PAGE NO. 208 OF THE PROSPECTUS, IN CASE OF DELAY, IF ANY IN UNBLOCKING/REFUND OF THE FUND, OUR COMPANY SHALL PAY INTEREST ON THE APPLICATION MONEY AT THE RATE OF 15% PER ANNUM FOR THE PERIOD OF DELAY.

Information As Required Under Section 30 Of the Companies Act, 2013:

The information regarding the content of Memorandum of Association of our Company as regards Main Objects are available in the prospectus of the Company on page no. 131 of the Prospectus. The Liability of the members is limited. Our Authorized share capital comprises of 74,00,000 Equity Shares of ₹ 10/- each aggregating to ₹ 740.00 Lakh. The present issued, subscribed and paid-up share capital comprises of 48,80,120 Equity Shares of ₹ 10/- each aggregating to ₹ 488.01Lakh. We are proposing to issue 19,50,000 Equity Shares of ₹ 10/- each in terms of the Prospectus dated 10th April, 2024 at a price of ₹ 62/- per shares including premium of ₹ 52/- per equity shares. The Names of signatories to the Memorandum of Association of our Company at the time of incorporation and number of shares subscribed by them is as follow:

S. No.	Name of Signatories	No. of Equity Shares subscribed (Face Value ₹ 10/- each)
1.	Mrs. Ekta Seth	6,000
2.	Mr. Tribhuvan Seth	2,000
3.	Mr. Prithvi Seth	2,000
	Total	10,000

The Present Capital structure of the Company is as follow:

S. No.	Category of Shareholders	No. of Shareholders	No. of Share held	%
1.	Promoters and Promoter Group	3	44,77,900	91.76
2.	Public	7	4,02,220	8.24
	Total	10	48,80,120	100.00

PROPOSED LISTING

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE SME"). In terms of the Chapter IX of the SEBI (ICDR) Regulations, 2018, as amended from time to time, Our Company has received in-principle approval letter dated 01st March, 2024 from BSE Limited ("BSE") for using its name in this offer documents for listing of our shares on the SME Platform of BSE Limited. For the purpose of this issue, the Designated Stock Exchange will be the BSE.

DISCLAIMER CLAUSE OF SEBI

Since the issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulation, 2018, the Draft Offer Document had not been filed with SEBI. However, SEBI shall not issue any observation on the Draft Prospectus / Prospectus. Hence there is no such specified disclaimer clause of SEBI. However, investors may refer full text of the "DISCLAIMER CLAUSE OF SEBI" beginning on page no. 189 of the Prospectus.

DISCLAIMER CLAUSE OF BSE

"It is to be distinctly understood that the permission given by BSE should not in any way be deemed or construed that the Prospectus has been cleared or approved by BSE nor does it certify the correctness or completeness of any of the contents of the Prospectus. The investors are advised to refer to the Prospectus for the full text of the "DISCLAIMER CLAUSE OF BSE" appearing on page no. 191 of the Prospectus".

LEAD MANAGER TO THE ISSUE

REGISTRAR TO THE ISSUE

COMPLIANCE OFFICER

 NAVIGANT CORPORATE ADVISORS LIMITED 804, Meadows, Sahar Plaza Complex, J B Nagar, Andheri Kurla Road, Andheri East, Mumbai-400 059 Tel No. +91-22-41204837, Email Id- navigant@navigantcorp.com . Investor Grievance Email: info@navigantcorp.com , Website: www.navigantcorp.com SEBI Registration Number: INM000012243 Contact Person: Mr. Sarthak Vijlani	 BEETAL FINANCIAL & COMPUTER SERVICES PRIVATE LIMITED Beetal House, 3 rd Floor, 99, Madangir, Behind Local Shopping Centre, New Delhi110062, India Tel. No.: 011-29961281-83/26051061/26051064, Fax No.: 011-29961284 Email: beetal@beetalfinancial.com / beetalrta@gmail.com Investor Grievance Email: investor@beetalfinancial.com Website: www.beetalfinancial.com SEBI Registration No.: INR000000262 Contact Person: Mr. Punit Mittal	FAALCON CONCEPTS LIMITED N-75 Ground Floor Mayfield Garden, Sector-51NA, Gurgaon HR 122018; CIN: U74999HR2018PLC074247 Tel No.: + 91-124-4383074; E-Mail: info@faalcon.in ; Website: www.faalcon.in ; Contact Person: Mr. Vinod Kumar Investors can contact the company secretary and compliance officer or the LM or the Registrar to the Issue in case of any pre-issue related problems, such as non – receipt of prospectus, non-credit of allotted equity shares in the respective beneficiary account and refund orders etc.
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CREDIT RATING: As this is an issue of Equity Shares there is no credit rating for this issue.

DEBENTURE TRUSTEES: As this is an issue of Equity Shares, the appointment of Trustees is not required.

IPO GRADING: Since the issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018, there is no requirement of appointing an IPO Grading agency.

BASIS OF ISSUE PRICE: The issue Price is determined by Company in consultation with the Lead Manager. The financial data presented in Section titled "BASIS FOR ISSUE PRICE" on page no. 81 of the Prospectus are based on Company's Restated Financial Statements. Investors should also refer to the Section/Chapter titled "RISK FACTORS" and "RESTATED FINANCIAL STATEMENTS" on page No. 27 and 157 respectively of the Prospectus to get more informed view before making the investment decision.

RISK TO INVESTORS: Investment in equity and equity-related securities involve a degree of risk and investors should not invest any fund in this issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this offering. For taking an investment decision, investors must reply on their own examination of our Company and the issue including the risk involved. The Equity Shares offered in the Issue have neither been recommended nor approved by Securities and Exchange Board of India nor does Securities and Exchange Board of India guarantee the accuracy or adequacy of the Prospectus. Specific attention of the investors is invited to the Section titled "RISK FACTOR" beginning on page no. 27 of the Prospectus.

AVAILABILITY OF APPLICATION FORMS: Application forms can be obtained from the Company i.e. Faalcon Concepts Limited, the Lead Manager to the issue i.e. Navigant Corporate Advisors Limited, the Registrar to the issue i.e. Beetal Financial & Computer Services Private Limited. The application forms shall also be downloaded from the website of BSE Limited i.e. www.bsesme.com. Application supported by Block Amount forms shall be available with designated branches of Self Certified Syndicate Banks, the list of which is available at website of the Stock Exchange and SEBI.

AVAILABILITY OF PROSPECTUS: Investor are advised to refer to the Prospectus, and the Risk Factor Contained therein, before applying in the issue. Full copy of the Prospectus is available at the website of SEBI at (www.sebi.gov.in); website of Stock Exchange at (www.bsesme.com), the website of Lead Manager at (www.navigantcorp.com); and website of the company at (www.faalcon.in). Investor should note that investment in equity shares involves high degree of risk. For details, investor should refer to and rely on the Prospectus, including the section titled "RISK FACTOR" on page no. 27 of the Prospectus, which has been filed with ROC.

APPLICATION SUPPORTED BY BLOCKED AMOUNT (ASBA): Investors may apply through ASBA. ASBA can be availed by all the investors except Anchor Investors. All potential investors are mandatorily required to participate in the issue through an Application Supported by Blocked Amount ("ASBA") process. The investors are required to fill the ASBA forms and submit the same to their Banks which, in return will block the amount in the account as per the authority contained in ASBA form and shares. Hence, there will be no need of refund. The ASBA application forms can also be downloaded from the website of Bombay Stock Exchange Limited i.e. www.bsesme.com. For more details on the ASBA process, please refer to the details given in application forms and abridged prospectus and also please refer to the Section "ISSUE PROCEDURE" on page no. 208 of the Prospectus.

Capitalized terms used herein and not specifically defined herein shall have the meaning given to such terms in the Prospectus.

BANKER TO THE ISSUE AND SPONSER BANK:
Kotak Mahindra Bank Limited
Kotak Infinity, 6th Floor, Building No. 21, Infinity Park, Off Western Express Highway, General AK Vaidya Marg, Malad (East),
Mumbai – 400 097 Maharashtra, India;
Tel. No. : +91 022-66056588;
Email: cmsipo@kotak.com; , **Website:** www.kotak.com;
Contact Person: Siddhesh Shirodkar
SEBI registration number: INBI00000927
Place: Gurugram, Haryana
Date: 14th April, 2024

On behalf of the Board of Directors
For Faalcon Concepts Limited

Sd/-
Mrs. Ekta Seth
Chairperson and Managing Director
DIN: 08141902

FAALCON CONCEPTS LIMITED is proposing, subject to market conditions and other considerations, a public issue of its Equity Shares and has filed the Prospectus with the Registrar of Companies, Delhi ("ROC"). The Prospectus is available on the website of the SEBI at (www.sebi.gov.in), the website of the Lead Manager at (www.navigantcorp.com) and website of the Company at (www.faalcon.in) and on the website of Bombay Stock Exchange Limited at (www.bsesme.com). Investor should note that investment in equity shares involved high degree of risk. For details, investors should refer to and rely on the Prospectus, including the section titled "RISK FACTORS" on page no. 27 of the Prospectus, which has been filed with ROC, before making any investment decision. The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933 as amended ("The Security Act") and may not be issued or sold within the United States (as defined in regulations under the Securities Act) except pursuant to an exemption from, or in a transaction not subject to, the registration requirement of the Securities Act. The equity shares are being offered and sold only outside the United States in offshore transaction in compliance with regulations under the Securities Act and the applicable laws of the jurisdiction where those offers and sales occurs.